

communication studies department

Welcome to Graphic Communications I. This class is meant to be your introduction to graphic design and advertising as it pertains to print, digital and motion graphics. Students will be expected to learn the fundamentals of design, typography, layout, as well as become proficient in software such as:

- Adobe In Design
- Adobe Flash
- Adobe PhotoShop
- Adobe Soundbooth and Audition
- Adobe Illustrator
- Adobe Premiere

Grading is based on several factors including progression throughout the year of skill in terms of design and technical ability, project standards and goals, and deadlines met. The breakdown for grade categories are as follows:

- 70% Major Design Projects
- 5% Tutorials and Sketchbook
- 5% Tests
- 10% Portfolio of Quality Work (Digital and Print)
- 10% Professional Attitude and Commitment to Learning Community

Lab Fees are through student contribution. They are to be paid to the Storm Cellar window no later than *September 6, 2013* to receive full Professional Attitude credit. Checks are made payable RHS-Graphics and should be in the amount of **\$20.00**.

Additional Materials that you need to bring to class each day include writing instruments of choice, paper, sketchbook, and homework when given. You will also need to purchase a device called a *flash drive* used for backing up your work. Your flash drive should have at least a 2 gigs of storage space.

Deadlines are common to the work place. Your work is judged not only on design, technique, and originality but also by the adherence to set deadlines. Late work will be graded but at a loss of **ONE FULL LETTER GRADE**. All graded material must meet the standard of 70% in order to be considered passing.

Revisions and Corrections are necessary in all types of work. Graphic design is no exception, in fact, they are more commonly found as you have to respond to your clients suggestions and input. Students enrolled in Graphics I will have the opportunity to do corrections on graded work. Corrections are due **two weeks** after the original assignment was submitted in order to be considered for regrading. No revisions will be accepted after this period has expired. Additionally, revised grades will be determined by averaging the original and revised scores together. One class period per assignment will be set aside for students to work with the instructor on revisions. After this initial class period, students are expected to complete their revisions either in Plus Period or dur-

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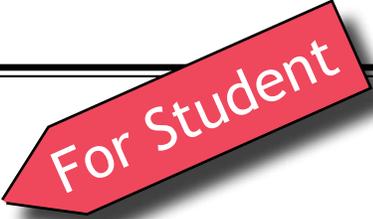
ing Open Design Lab which meets during lunch daily and each Wednesday from 2:45-3:30pm. Special appointments for tutoring can be arranged with the instructor if necessary.

Professional Attitude

merely is the workplace “buzz word” for conduct. Simply put, if you wouldn’t do it on the job because you would get reprimanded or fired then have the common sense not to try it at our workplace, the classroom. Cursing? Inflammatory, slanderous or inappropriate remarks? Play fighting? Not meeting deadlines? Cheating? Working on outside assignments for other teachers? Printing jobs not related to or assigned for our curriculum? Using cell phones to text, play games, watch video? Sleeping in class? Wasted studio time playing online games, socializing, and surfing the web? Circumventing internet filters? Tampering with equipment, software or another’s work? The list is endless — do not place yourself at risk for disciplinary action or permanent removal from the class.

Additionally, cell phones and iPods fall under the rhs electronics use policy in the student handbook. They will will be confiscated immediately and parents notified.

Disclaimers



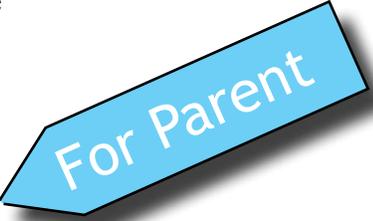
For Student

“I have read the syllabi and understand all of the information printed in this document.”

Print Name

Student’s Signature

Date



For Parent

“I have read the syllabi and discussed the contents with my student.”

Print Name

Parent’s Signature

Date

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